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PILOT PEN AND SHONDA RHIMES CELEBRATE ULTIMATE OVERACHIEVERS THROUGH G2 PEN GRANT

*Writing Instrument Company Challenges Others to Share Their Overachievement
Stories for the Chance to Win \$50,000 G2 Overachievers Grant*

JACKSONVILLE, Fla. (July 15, 2016) – Writer, producer, role model and game changer are only a few of the many descriptors for Shonda Rhimes. In one word, overachiever summarizes this powerful Hollywood figure, and millions across the country are inspired by her passion, drive and energy. Shonda has helped change the entertainment landscape; she’s said yes to opportunity and she’s built a media empire through her own achievement, one twisty plot at a time.

Everyday overachievers, like Shonda, not only excel in their professional lives; they excel in personal passions as well, constantly striving to make the most out of every opportunity presented. Overachievers surround themselves with the right people and tools to help them accomplish their goals. Pilot Corporation of America (Pilot Pen) has a vital tool that keeps up with the fast paced nature of an overachiever’s daily life – the Pilot G2, the ultimate pen for the everyday overachiever. The G2’s proven longest lasting, smooth writing capabilities make it the perfect tool to overachieve, whether it’s editing a TV script like Shonda or jotting down a new business idea. Pilot’s G2 is America’s number one selling gel ink brand, available in four point sizes and 14 colors. With so much variety and customization, any go-getter can find the perfect G2 to suit their unique style.

“At Pilot we believe that, a pen is not just a writing instrument, it’s a powerful tool of self expression. Our G2 is not only America’s # selling pen, it is the pen that overachievers like Shonda Rhimes naturally gravitate toward,” said Ariann Langsam Director of Marketing at Pilot Pen. “When we discovered Shonda actually uses a G2 to edit her scripts—a blue G2 to be exact— we knew this was a perfect partnership.

Together we created the G2 Overachievers Grant, which will help overachievers to do even more extraordinary things to better the lives of others.”

To help these overachievers reach their full potential, Pilot Pen and Shonda Rhimes are partnering to award the G2 Overachievers Grant – a \$50,000 grant to help enhance the reach of ordinary heroes who give back to their community in unique and impactful ways along with additional G2 overachievers prizing. The grant will recognize and celebrate an everyday overachiever who is changing the world through selfless purpose. Through acts that go above and beyond their everyday nine-to-five duties, truly making the world a better place. Entrants will need to submit up to 500 handwritten words expressing how you or someone you know is making a significant difference in the world. Submissions will be accepted until Oct. 31, 2016 on the G2 Overachievers website via scanned or photographed copies, or by mail to G2 Overachiever Contest, 90 Rockwood Place, Rochester, NY 14610. The winner will receive a \$50,000 grant from Pilot Pen and the opportunity to meet an ultimate overachiever, Shonda Rhimes, at her California studio ShondaLand. Ten additional winners will be awarded a G2 Overachievers prize pack including pens, gift cards and more!

"The Pilot G2 Overachievers Grant is the perfect opportunity to celebrate those hardworking individuals striving to make a real difference in other's lives," said Shonda Rhimes. "I use the G2 almost every day to help craft stories that bring happiness to fans, so it gives me joy to be part of rewarding those who are positively impacting their communities through the Overachievers program!"

To learn more about the G2 Overachievers Grant, receive exclusive content from ultimate overachiever Shonda Rhimes and more, visit G2Overachievers.com. Also, follow Pilot Pen on social media for more information at [Facebook.com/PilotPen](https://www.facebook.com/PilotPen) or [@PilotPenUSA](https://www.instagram.com/PilotPenUSA) and #DoYouG2 on Instagram and Twitter.

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ABOUT PILOT CORPORATION OF AMERICA

Pilot Pen offers superlative writing instruments renowned for quality, performance, cutting-edge technology and consumer satisfaction. Widely acknowledged as innovators, Pilot was first to introduce Americans to fine-point writing, currently maintaining the top share position in the gel and rolling ball pen categories. Pilot's line also includes the acclaimed Dr. Grip family of products featuring an ergonomic, wide comfort grip that reduces writing fatigue, as well as the notable Precise V5 and G2 lines. Pilot Pen manufactures and distributes from its state-of-the-art facility in Jacksonville, Florida; its parent company is the oldest and largest manufacturer of writing instruments in Japan. For more: www.pilotpen.us.