

GBK Celebrity Gift and Styling Lounge - 2012 New York Fashion Week

Fashion Week Celebrities, Stylists and Designers Flock to the GBK Gift Lounge for Great Gifts and a Great Cause

NEW YORK, Sept. 14, 2012 /PRNewswire/ -- In honor of New York Fashion Week, GBK hosted a Luxury Gift and Styling Lounge on September 6th and 7th at the exclusive Empire Hotel steps away from the Fashion Week festivities at Lincoln Center. Celebrity and VIP guests made time between shows to visit the GBK Lounge. Some of this year's guests include: Sherri Shepherd ("The View"), Angela Simmons ("Pastry" Shoes / "Run's House"), Katrina Bowden ("30 Rock"), Countess LuAnn de Lesseps ("The Real Housewives New York"), Mark Cuban and the cast of ("Shark Tank"), Gordana Gehlhausen, Mondo Guerra, Seth Aaron Henderson, Valerie Mayen all from ("Project Runway"), Paul Sparks, HBO's ("Boardwalk Empire"), Jennifer Ashton, ABC's ("The Revolution"), Tamara Tunie, NBC's ("Law & Order: Special Victims Unit"), Olivia Culpo- Miss USA, Leila Lopes- Miss Universe, Jana Kramer CW's ("One Tree Hill"), Nasim Pedrad ("Saturday Night Live") and Fashion Designer Walter Baker who snuck over to the lounge for a little indulgence after his show.

GBK, the luxury lifestyle gift lounge and special events company, spoiled guests with luxury gift bags and beauty services during the two-day event. The lounge was styled with the artistic fresh floral artwork of Flowers of the World, and electric violinist Sarah Charness kept the mood upbeat with her eclectic mix and unique style. Celebrity guests enjoyed gourmet bites from Point Reyes Farmstead Cheese Company and See Jane Bake, while sampling signature cocktails from Brugal Extra Dry Rum, the pride of the Dominican Republic as the only 100% Dominican rum, and Wine Chateau, one of the most experienced wine retailers online offering a vast selection of wines from around the world. Complimentary beauty services were offered, including makeup applications from Presenting Sponsor Hard Candy, and nail designs Nail designs by imPRESS Press-On Manicure by Broadway Nails.

GBK's VIP guests indulged in a selection of goodies and luxury lifestyle brands including Presenting Sponsor **Pilot Pen**, known for offering superlative writing instruments renowned for quality, performance, cutting-edge technology and consumer satisfaction; Scunci; Tweezerman, The Beauty Tool Experts; Izlla, eco-luxury face and body products; G Wear, unique recycled fashion shirts; New York City Cosmetic and General Dentistry; Baan Unrak Conscious Collection : SUK pants, hand woven pants by Thai locals and mothers of Baan Unrak – a community in Thailand that cares for 150 children from difficult backgrounds; MODAY, sexy, classy contemporary slips and camisoles; RevitaLash, Beyond the Rack, North America's premier online shopping club; Jada Toys, Inc; Caribbean Living Magazine, gifting each celebrity a one-week stay in the Caribbean; Xela Fashion; Kspin Designs - a Children's Couture Clothing Company; Misahara Jewelry, inspired by world travel and featuring quality gem stones; Hot Rock Jewelry.com; Marc Coblen Watches - new fashion brand that boasts over 40,000 style

combinations all in one watch; handbags from Katherine Kwei; and BLINKZGEAR, Urban+Life Messenger Bags.

Remaining true to GBK's foundational belief of giving back, this year's Fashion Lounge benefited Dress for Success Worldwide, an international not-for-profit organization that promotes the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life. For more information, please visit www.dressforsuccess.org.

ABOUT GBK:

GBK, formerly GBK Productions, is a luxury lifestyle gifting and special events company, specializing in entertainment marketing integration. Formed in 2000 by Gavin Keilly, the company's Founder and CEO, GBK consists of five divisions: GBK Celebrity Gifting, GBK Special Events, GBK Weddings, GBK Charitable Consulting and GBK Marketing/Public Relations. Widely known in the entertainment industry for bringing that little extra something into the Gifting Lounge environment, GBK offers its clients a full range of marketing services. For more information on Gavin B. Keilly (CEO), Carla Domen (VP) or GBK, please go to gbkproductions.com.

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