

FOR MEDIA INFORMATION:  
SARAH PORTER/IVETTE FAULKNER  
BRIGHT RED • 850.668.6624  
SPORTER@BRIGHTREDTBWA.COM  
IFAULKNER@BRIGHTREDTBWA.COM



## **PILOT PEN AND WOUNDED WARRIOR PROJECT® ANNOUNCE PARTNERSHIP TO HONOR AND SUPPORT INJURED SERVICE MEMBERS**

JACKSONVILLE, Fla. – Nov. #, 2012 – Jacksonville based organizations, Pilot Corporation of America and Wounded Warrior Project® (WWP) have come together to raise awareness and give thanks to Wounded Warriors across the country.

“Pilot believes sending handwritten messages is a powerful and personal way to sincerely express appreciation to these brave soldiers and their families who sacrifice so much for our country,” said Rachael Gaines, Director of Trade Marketing for Pilot Pen. “We are humbled to be aligned with such a great organization and look forward to impacting these warriors’ lives in a positive way.”

WWP offers 19 programs and services that are uniquely structured to nurture the mind and body, and economic empowerment and engagement. WWP’s purpose is to raise awareness and to enlist the public’s aid for the needs of injured service members; to help injured servicemen and women aid and assist each other; and to provide unique, direct programs and services to meet their needs

Pilot Pen is a proud sponsor and lends support to help WWP fulfill its mission of honoring and empowering injured service members. Pilot has just introduced a line of ‘Write With Pride’ Camo pens. These pens were specially designed by Pilot for the unique needs of U.S. service members, featuring the exact digital camouflage pattern to match service uniforms for the U.S. Army, Air Force, Navy and Marine Corps. These smooth writing pens were constructed for

long-lasting durability and comfort and sized specifically to fit into the pocket of a military uniform. On every Pilot Camo Pen package or display sold in military channels, the WWP logo and call for support is prominently featured. These pens can be purchased at various military retailers and at [www.pilotpen.us](http://www.pilotpen.us).

Pilot has been a longtime supporter of WWP, donating pens, highlighters and marking instruments to the organization. This year, Pilot provided G2 pens, America's No. 1-selling gel ink pen, to be included in the WWP Family Support Tote.

"Wounded Warrior Project is grateful for Pilot's contribution to the organization and lending support to wounded warriors and their families during an uncertain time. Wounded Warrior Project places great emphasis on providing families with quality products as part of the WWP pack program and is proud to include Pilot Pen as a partner," said Adam Silva, chief development officer, Wounded Warrior Project.

The WWP Family Support Tote's purpose is to provide comfort and practical items for spouse or family members of a warrior during his or her time of need, often in a hospital setting. Each Tote includes high quality care items such as a custom quilt, toiletry kit and useful items like the Pilot G2 pen and a WWP Planner.

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### **About Pilot Corporation of America**

*Pilot Corporation of America (Pilot Pen) offers superlative writing instruments renowned for quality, performance, cutting-edge technology and consumer satisfaction. Widely acknowledged as innovators, Pilot was first to introduce Americans to fine-point writing and currently maintains the top share position in the gel and rolling ball pen categories. Pilot's line also includes the acclaimed Dr. Grip family of products, featuring an ergonomic, wide comfort grip that reduces writing fatigue, as well as the notable Precise V5 and G2 lines. Pilot Pen manufactures and distributes from its state-of-the-art, 305,000-square-foot-facility in Jacksonville, Fla. Its parent company is the oldest and largest manufacturer of writing instruments in Japan. For more, visit [www.pilotpen.us](http://www.pilotpen.us).*

### **About Wounded Warrior Project™**

*The mission of Wounded Warrior Project™ is to honor and empower wounded warriors. WWP's purpose is to raise awareness and to enlist the public's aid for*

*the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and service to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida. To get involved and learn more, visit [www.woundedwarriorproject.org](http://www.woundedwarriorproject.org).*